

Thriving Schools Assessment



Demo School

[CITY, STATE]

May 25, 2021

BAKER 
RESEARCH & STRATEGY



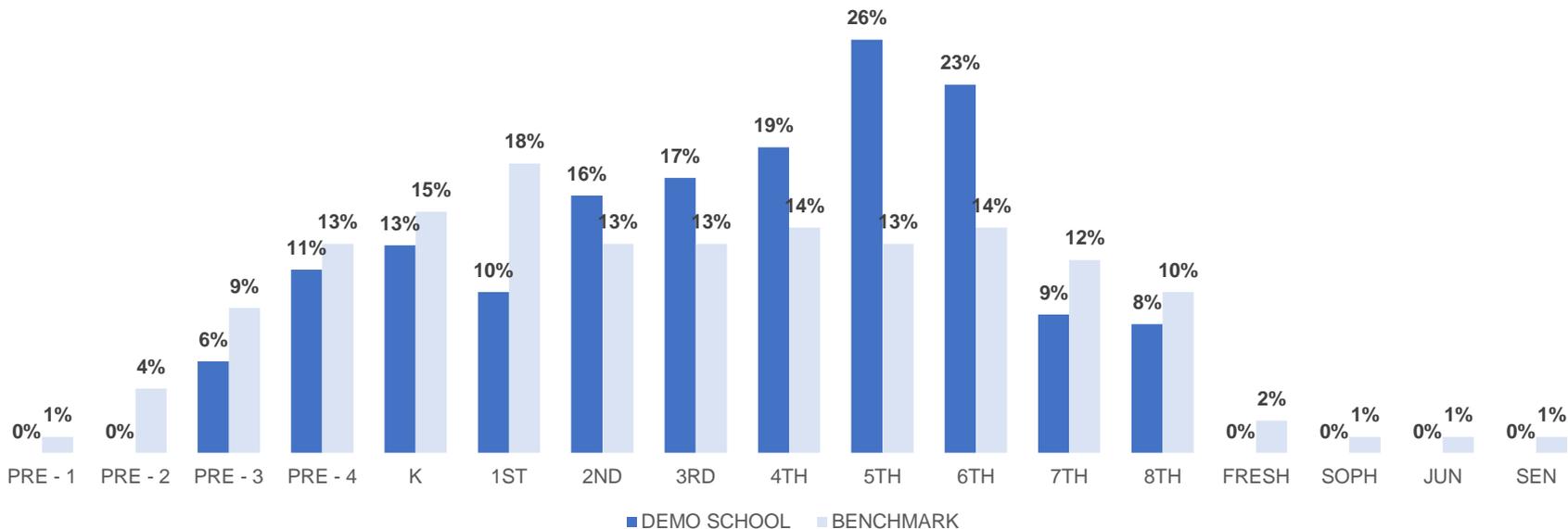
I. Demographics



II. Scores

GRADES

This respondent distribution view helps you to see which grades are represented in these results.

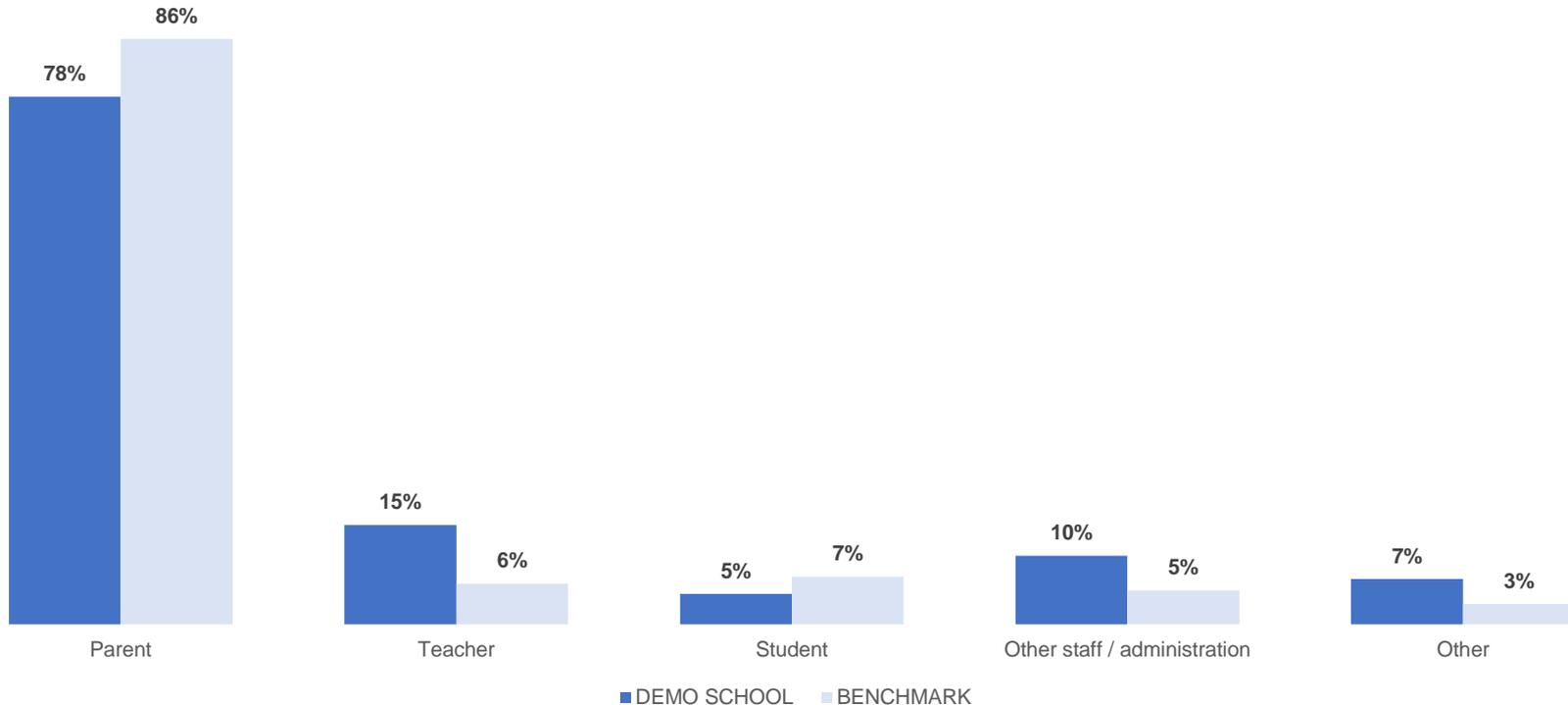


Note: The “%” refers to the total number of respondents who answered this question. Respondents can indicate more than one answer.



RELATIONSHIP WITH THE SCHOOL

The vast majority of respondents are parents of a child or children at the school.



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OVERALL SATISFACTION

The Scores are calculated using a method similar to the American Customer Satisfaction Index (ACSI). Satisfaction represents the overall satisfaction with the school and is the primary measure for this study.

Translating Survey Measures to Index Scores

e.g. Not at all satisfied

Survey Measure	Index Score
1	0
2	11
3	22
4	33
5	44
6	56
7	67
8	78
9	89
10	100

e.g. Extremely satisfied

Satisfaction

DEMO SCHOOL

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BENCHMARK

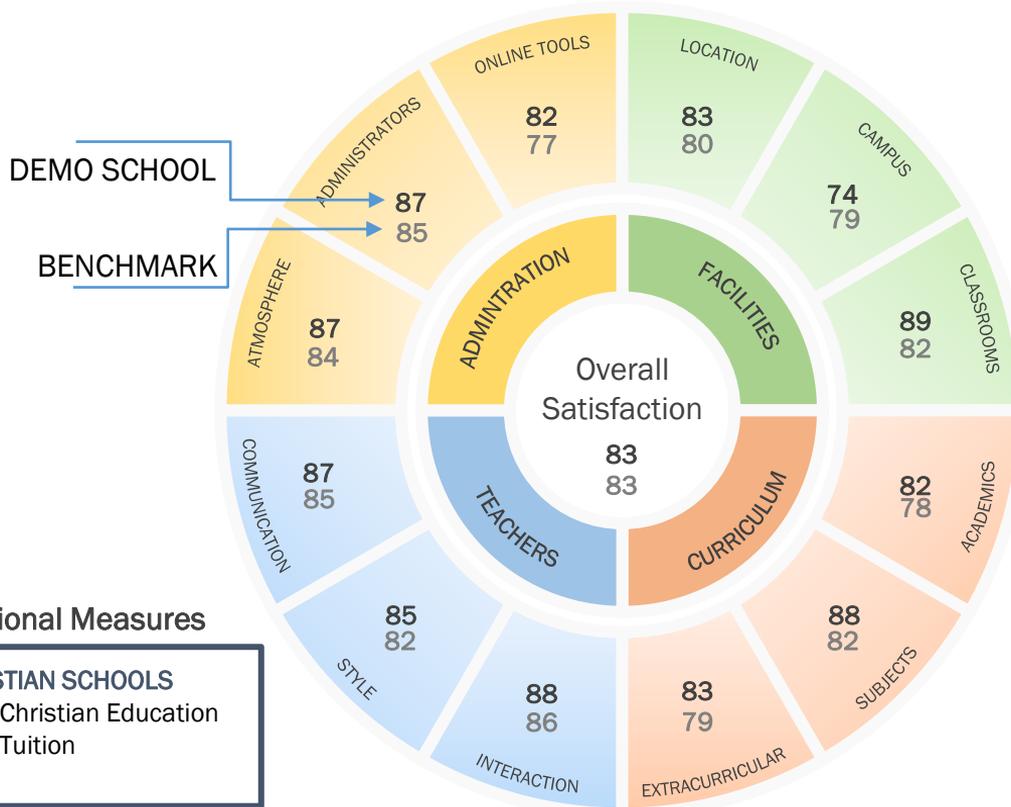
83



GENERAL MODEL

The Thriving Schools Assessment involves 12 core areas organized into four general domains for the General Mode, plus optional additional measures.

SUMMARY	General Model
	Going Forward
	School Image
CURRICULUM	Subjects
	Academics
	Extracurricular
ADMINISTRATION	Atmosphere
	Administrators
	Online Tools
TEACHERS	Style
	Interaction
	Communication
FACILITIES	Classrooms
	Campus
	Location
CHRISTIAN SCHOOLS	Christian Education
	Tuition



General Model Measures

- FACILITIES**
 - Location
 - Campus
 - Classrooms
- CURRICULUM**
 - Academics
 - Subjects
 - Extracurricular
- TEACHERS**
 - Interaction
 - Style
 - Communication
- ADMINISTRATION**
 - Atmosphere
 - Administrators
 - Online Tools

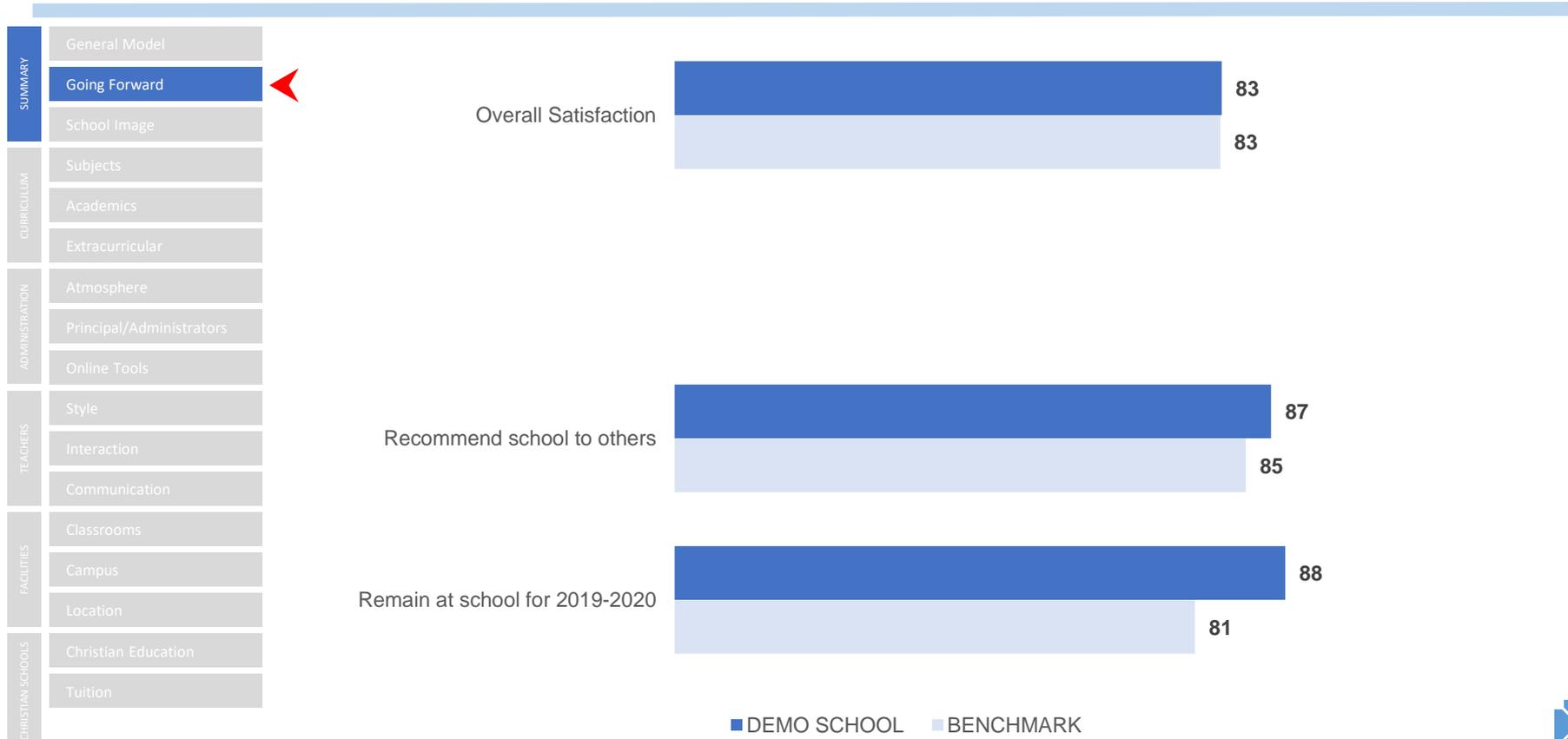
Additional Measures

- CHRISTIAN SCHOOLS**
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GOING FORWARD

The score for recommending the school to others represents an important factors in a school’s reputation and “brand” in the community.

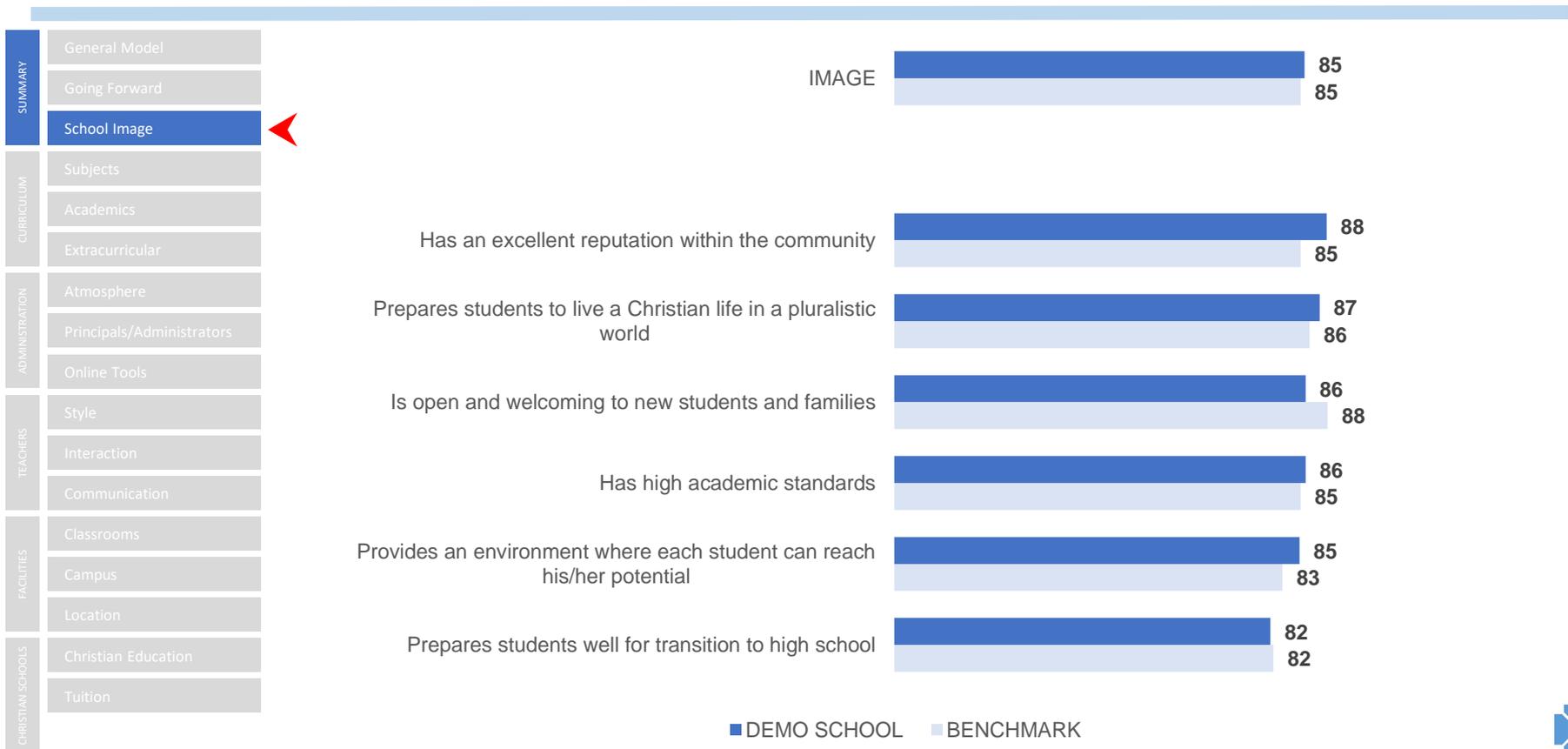


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IMAGE

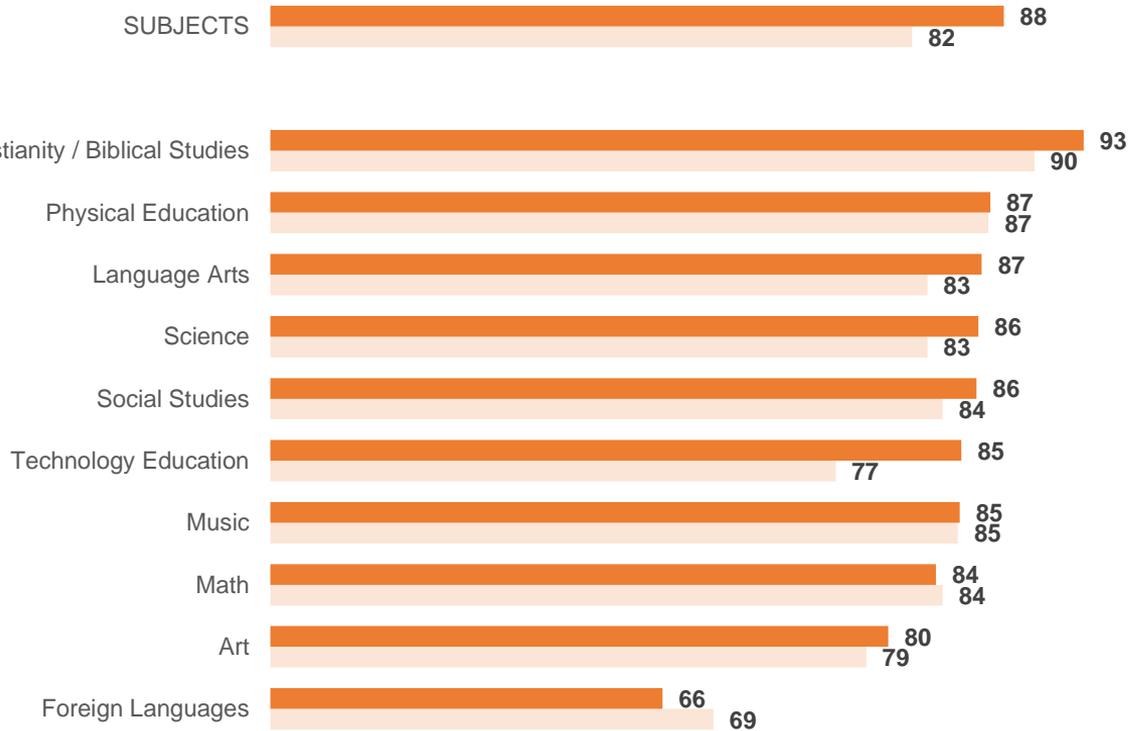
These image scores represent the overall image of your school.



SUBJECTS

Here each academic subject is rated, providing you a quick assessment on how respondents view your school's performance in educating students in these subjects.

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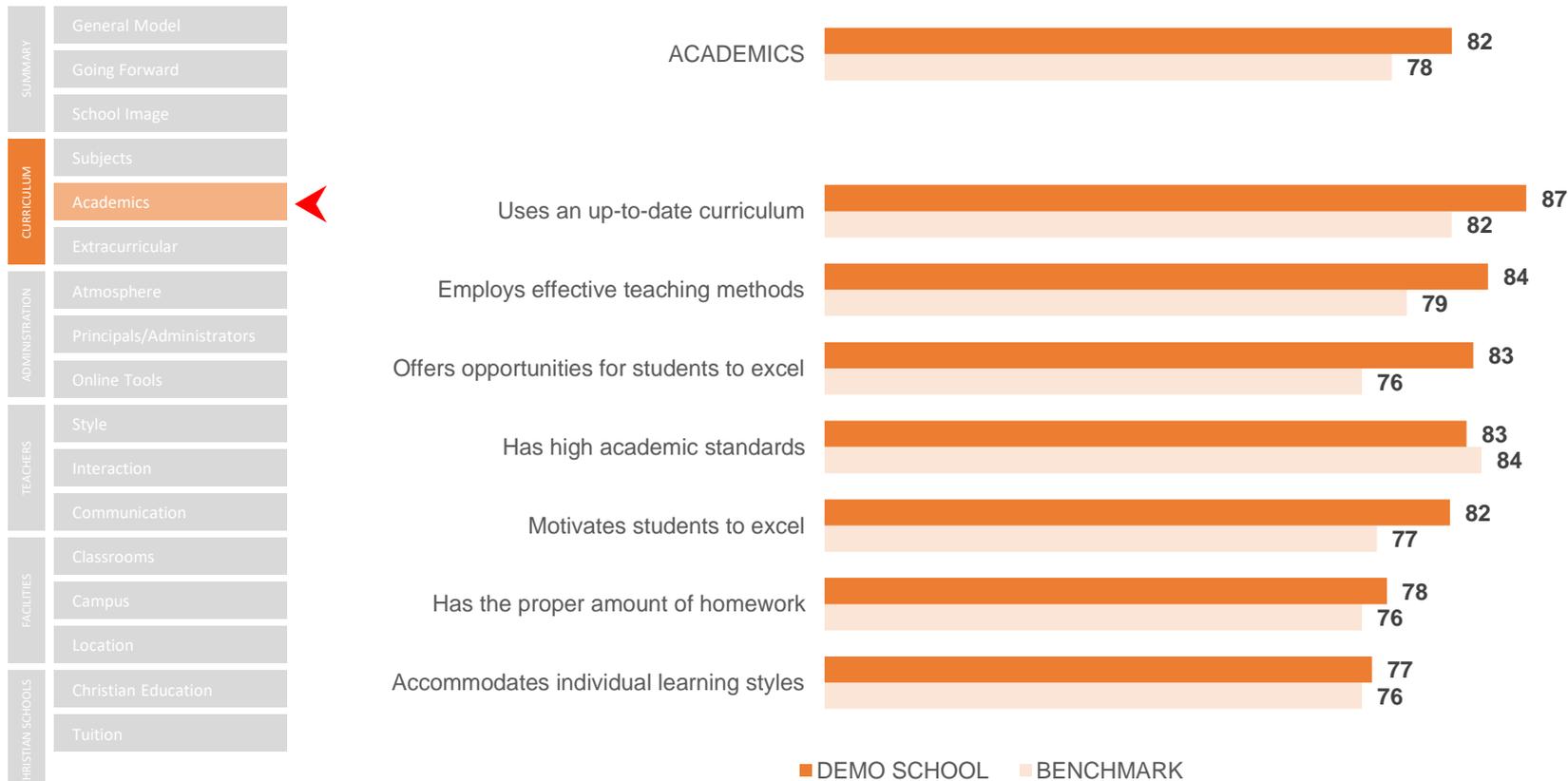


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ACADEMICS

Accommodating individual learning styles and being responsive to student-initiated learning are typically two challenging areas for schools.



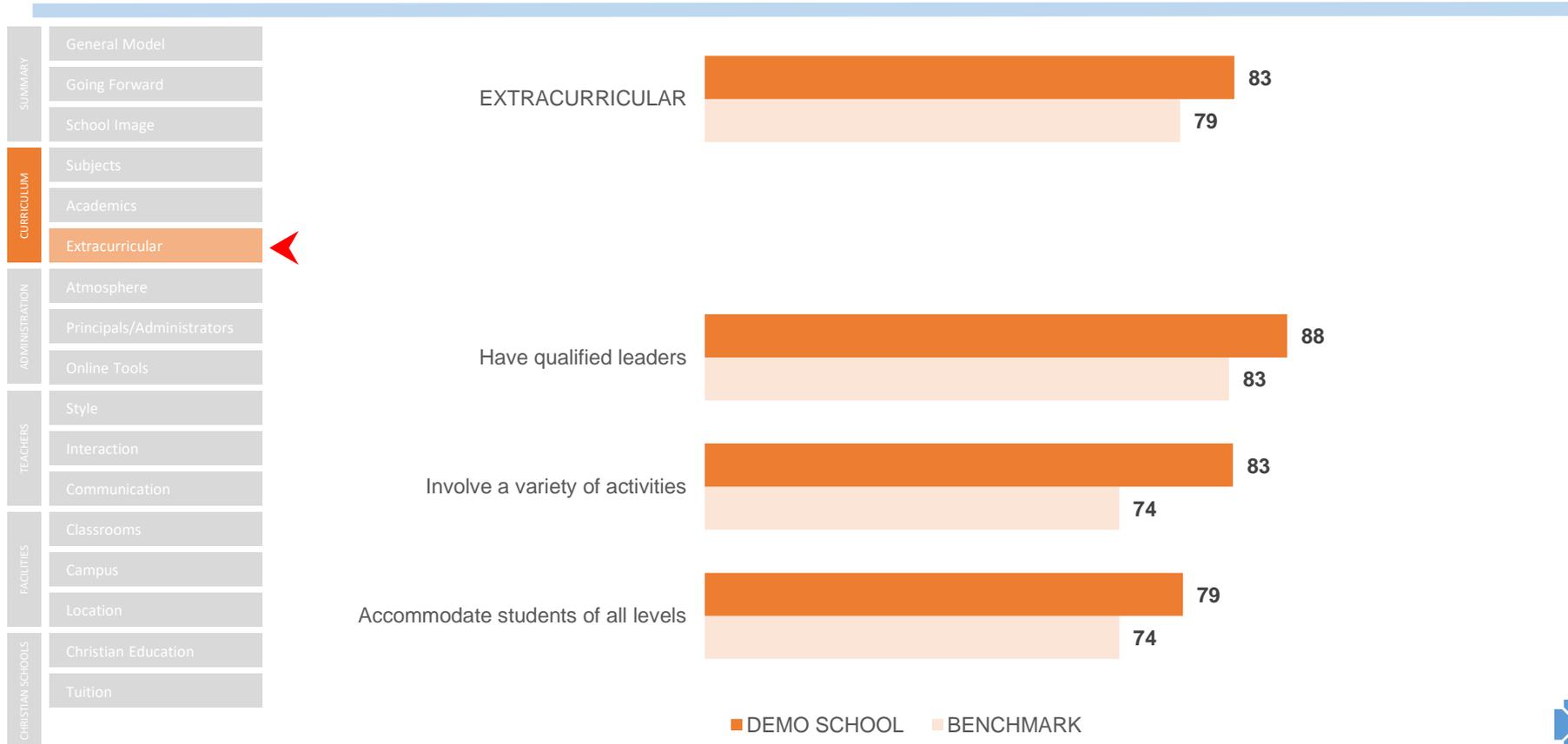
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EXTRACURRICULAR

Extracurricular covers learning and participation opportunities beyond the classroom.



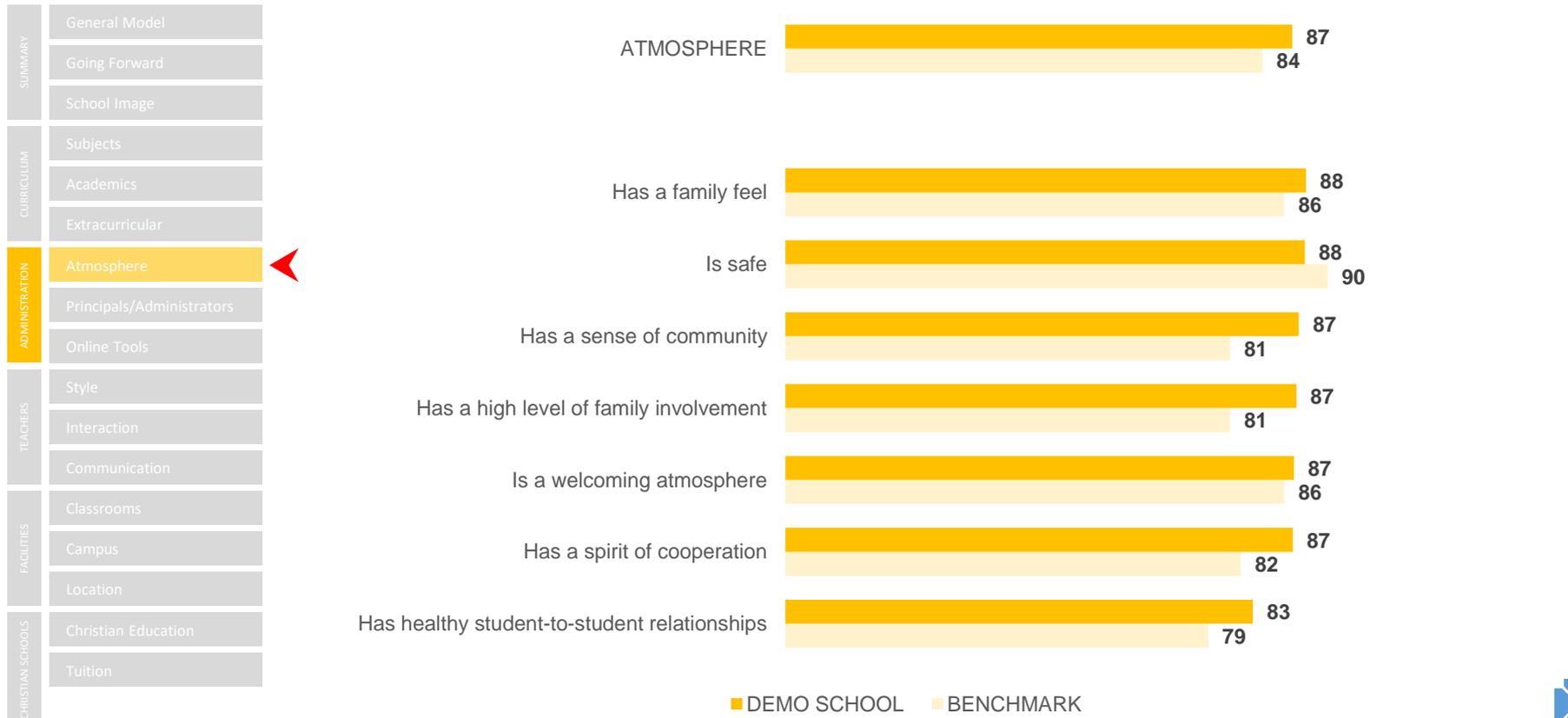
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ATMOSPHERE

Atmosphere covers the general feel of the school’s environment, an area shown in the Thriving Schools Assessment to be of high importance to overall satisfaction for parents.



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ADMINISTRATORS

Administration is one of the high-impact areas in this study, and we recommend paying careful attention to these scores.

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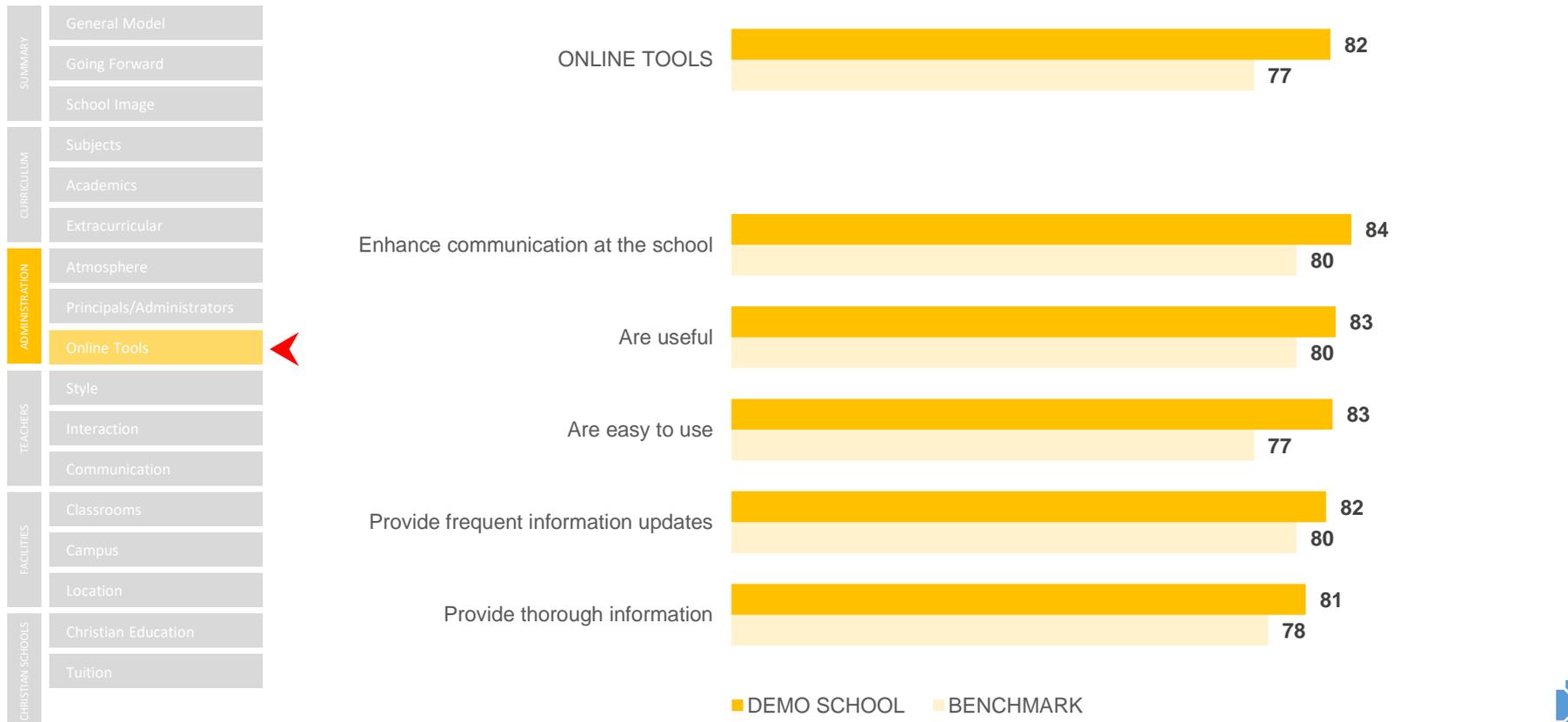


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ONLINE TOOLS

Many of the schools provide online access to grades, class newsletters, etc., and this component measures how respondents rate this experience.

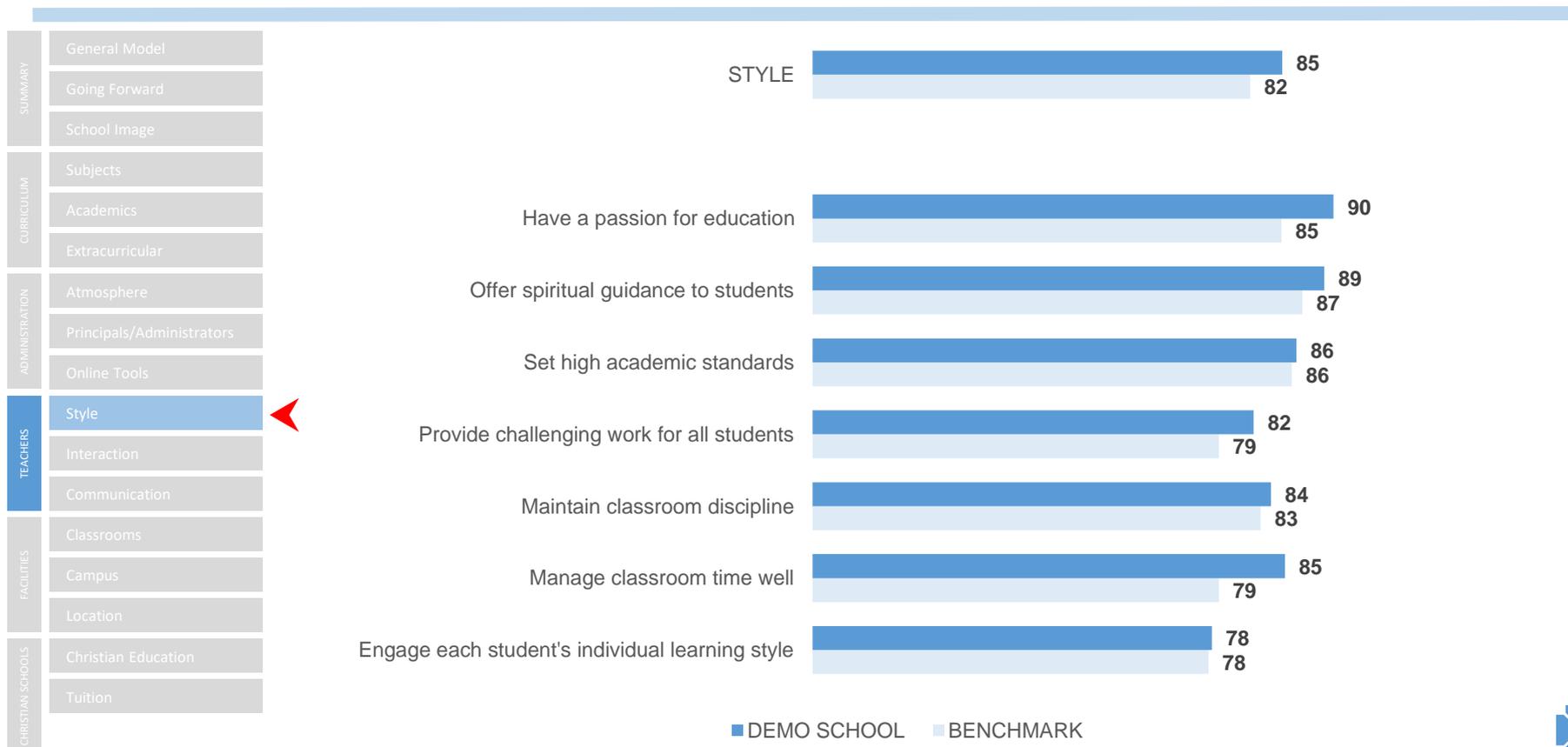


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TEACHER – STYLE

How the teacher interacts with the class is an important aspect of learning.



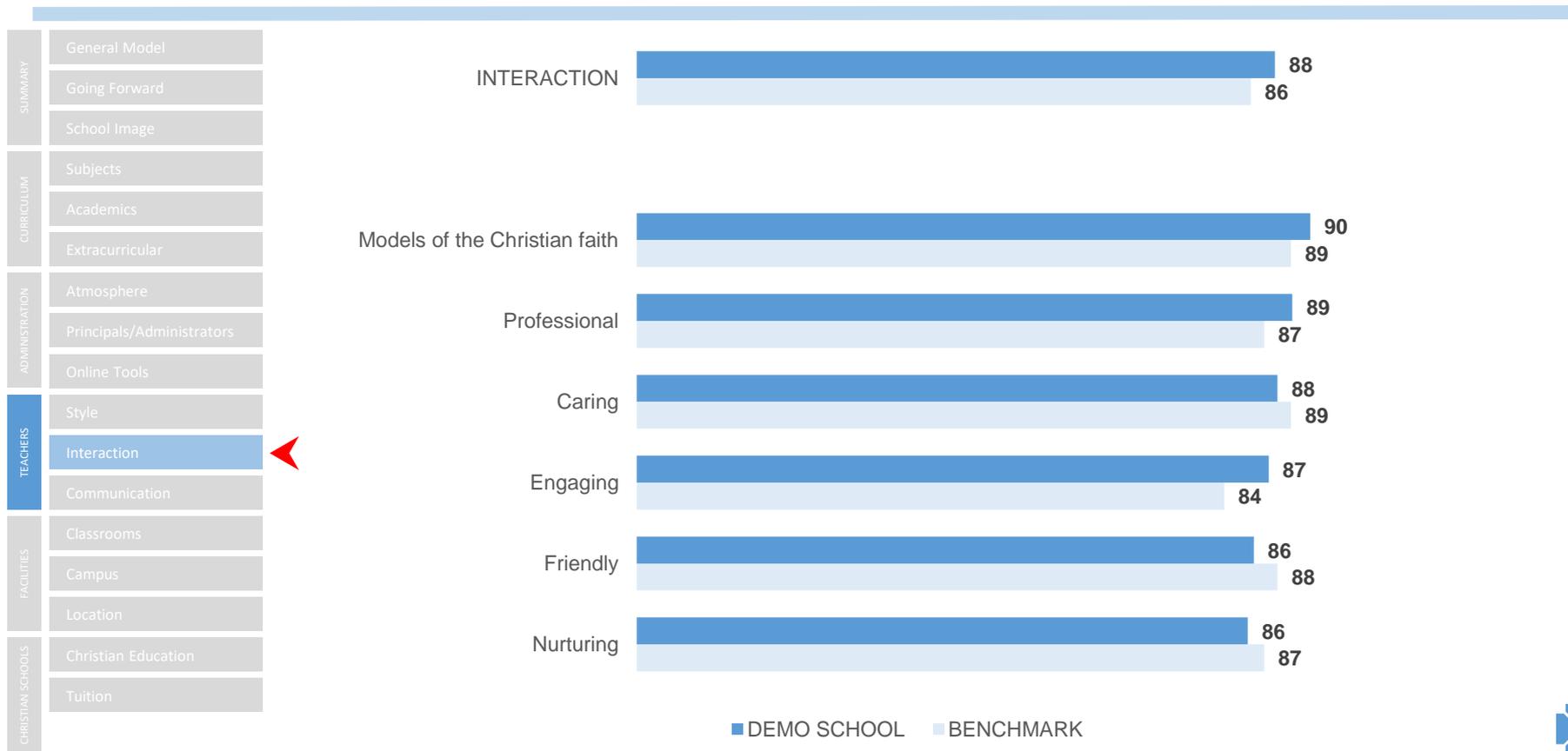
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TEACHER – INTERACTION

LCMS has many wonderful teachers, as is evidenced by the high scores overall.



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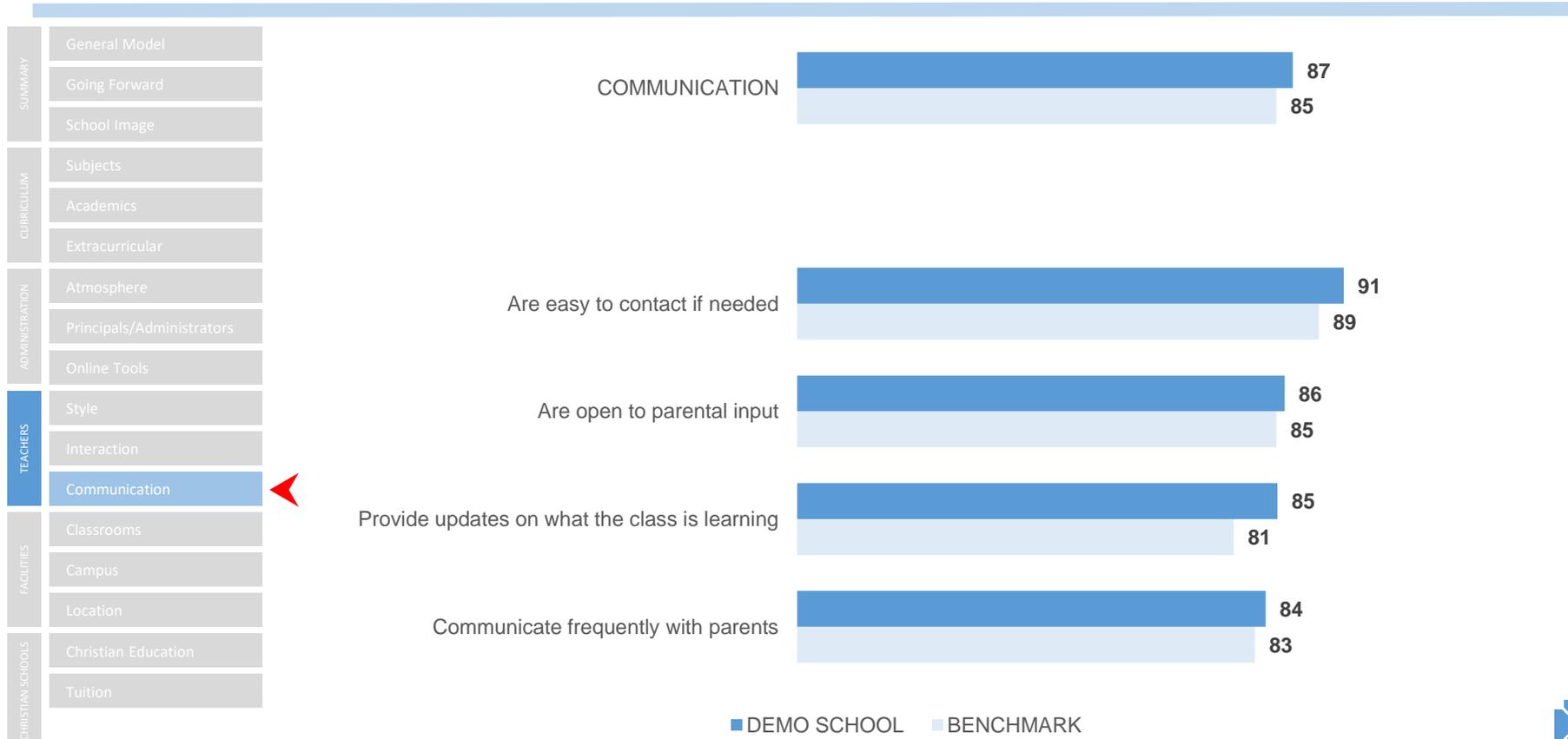


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TEACHER – COMMUNICATION

Good communication is essential for a great school experience.



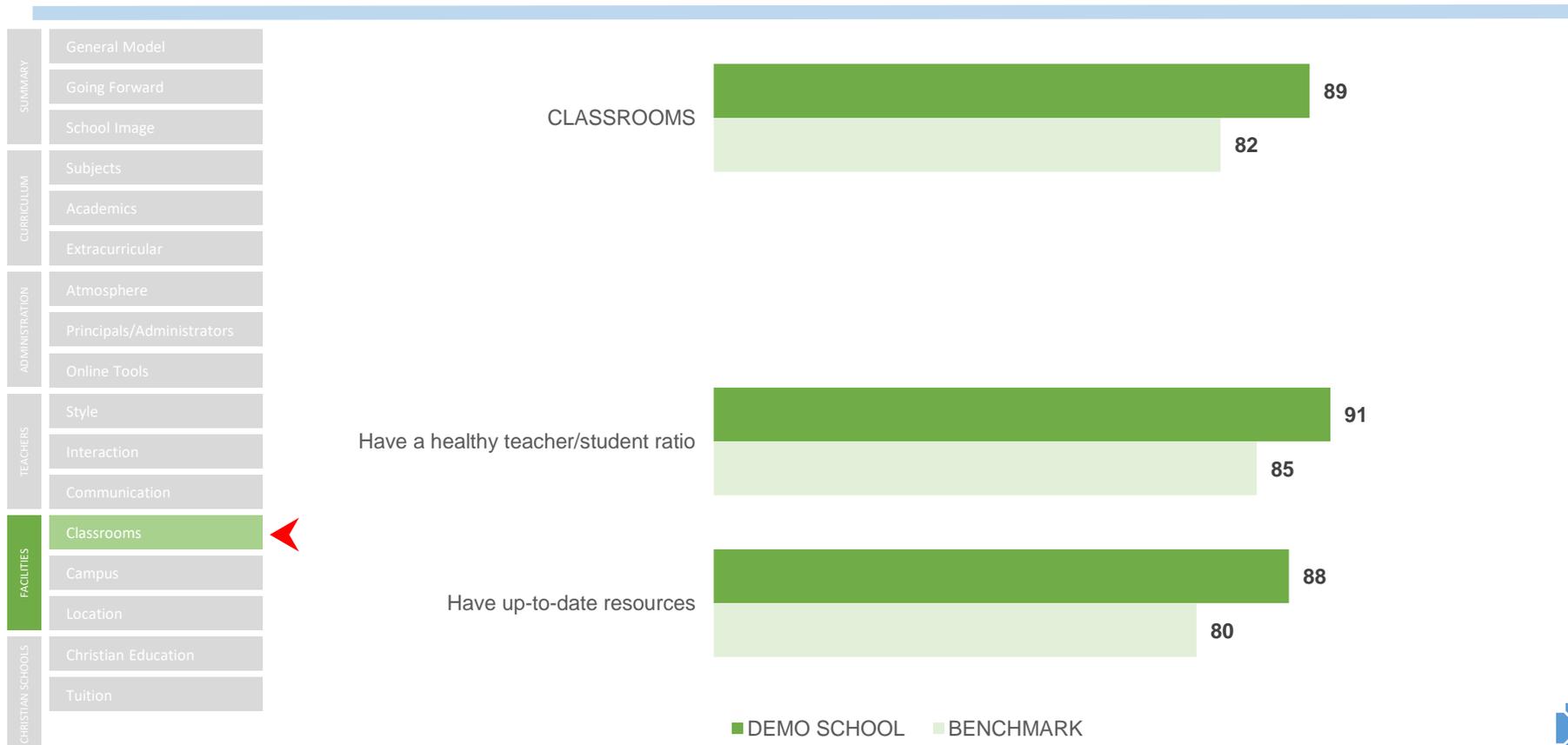
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CLASSROOM

Respondents were asked to rate the classrooms overall in their school.



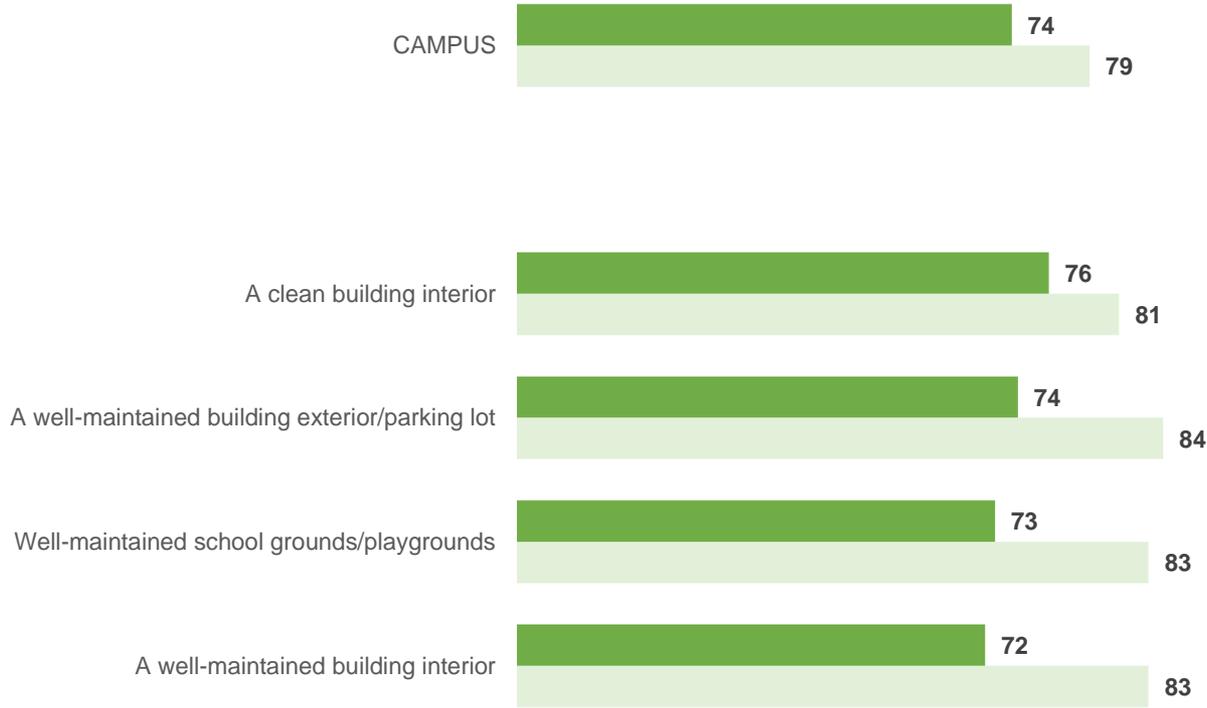
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CAMPUS

The Campus component looks at the school's facilities and maintenance.

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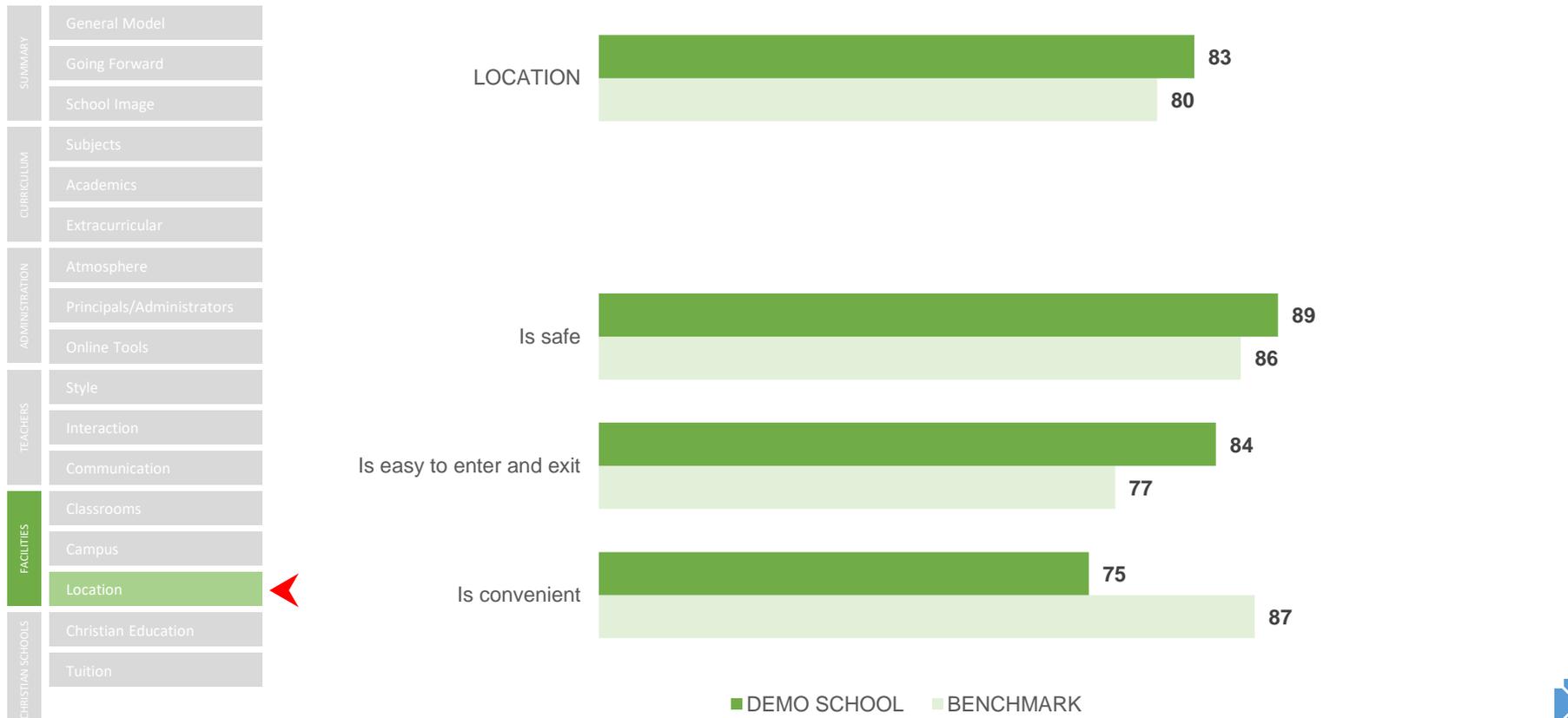


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LOCATION

Although little can be done about your school’s location, knowing how respondents rate the location can provide helpful insights.



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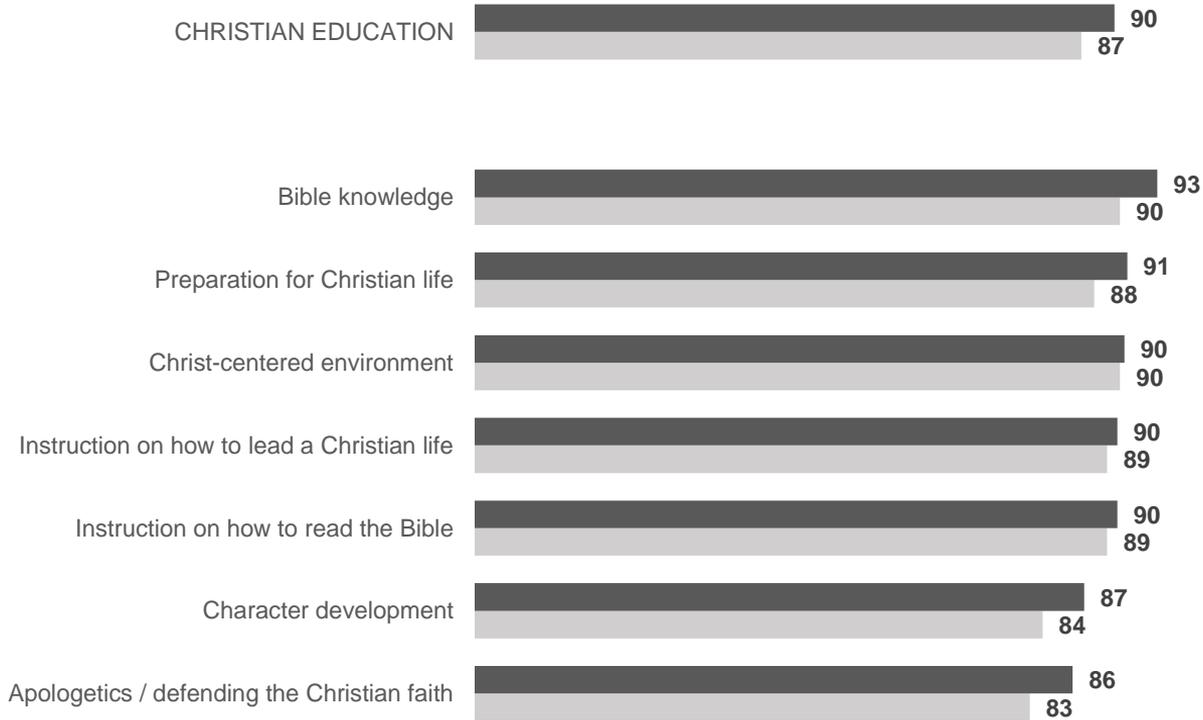
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CHRISTIAN EDUCATION

Christian Education examines the extent to which children are being prepared to live out the Christian life.

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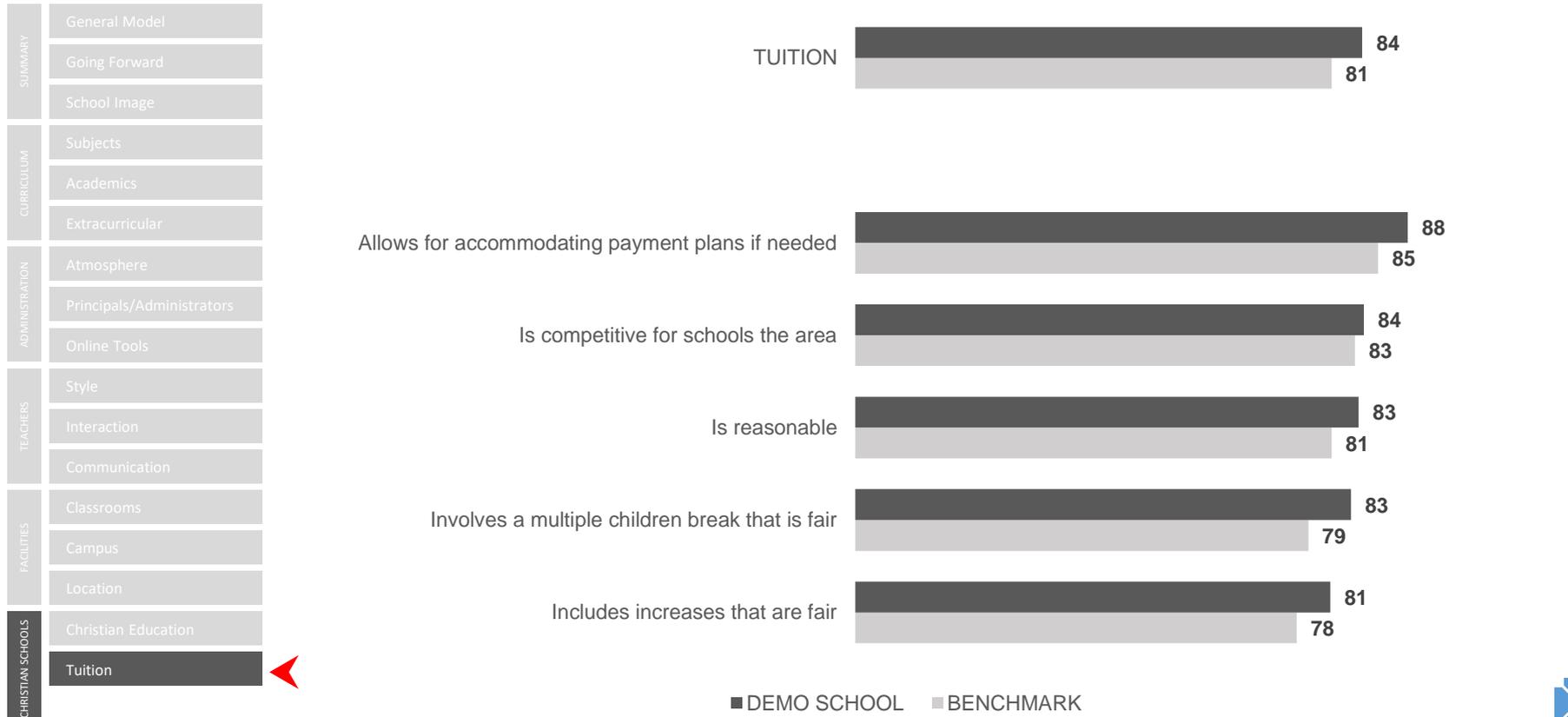


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TUITION

Determining the school tuition is complex and can difficult to assess, but here respondents rate aspects of tuition paid in exchange for the education experience their child receives.



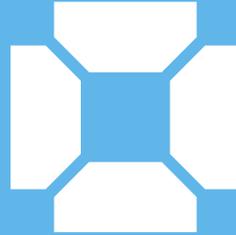
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BE SMART



MAKE IT HAPPEN